



NATIONAL ASSOCIATION FOR STUDENT ACTIVITIES

Founded (as NAWD) by Dr. Earl Reum in 1973

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We connect and inspire Student Activity advisors with the ideas and resources that empower students to grow as leaders and transform their schools and communities.

Dear Administrators,

As our organization enters its sixth decade of service to Student Activity Professionals throughout the nation (and beyond), we pause to evaluate the role of co-curricular activities in school buildings and benefits gained by our students who actively participate. School student activity programs usually include the planning of social activities and service projects which are deep in tradition. This importance has not changed, but the complexity has most definitely changed. The upcoming school year will demand that Student Activity programs rebuild and redefine school culture. Student leaders can no longer simply create activities to meet the needs for their peers in a conventional way.

The annual **NA4SA National Conference** provides a unique experience that greatly benefits advisors and the schools in which they work. This event, truly a National Conference on Student Activities, has been presented by the National Association for Student Activities (NA4SA) since its founding as the National Association of Workshop Directors (NAWD) in 1973 and brings together Student Activity Professionals from across North America who work with middle and high school sponsored student activities.

NA4SA is a national association dedicated to “the 4 A’s” – Advocates, Advisors, Administrators, and Allies of ALL Student Activities. We provide professional development for these Student Activity Professionals through our annual National Conference, to ensure the creation of essential programs that will elevate the quality of co-curricular activities on their campus. With extensive training and support combined with building a professional community dedicated to Student Activities, Student Activity Professionals not only develop the skills to become successful but are far more likely to remain in their roles, alleviating the frequent turnover all too common in the current school environment.

Our NA4SA National Conference provides Student Activity Professionals a network of support, the opportunity to grow their leadership knowledge base, and endless resources. While it has now been several years since the recent pandemic, we still see its lingering effects on students – and there is still much to do in rebuilding school culture, traditions, and expectations. Concerns remain about students dropping out, either from being actively involved in their school community, or from school altogether. Numerous studies and data affirm that participation in co-curricular activities positively impact student attendance, school connectedness, empathy, and promote civic behavior. Now more than ever, Student Activity Professionals need administrators who understand and support their valuable role in the school community. Well-trained Student Activity Professionals are better positioned to maximize the value of this role, for their students and school.

With all this in mind, we ask that you please consider taking advantage of the opportunity to have the Student Activity Professionals from your school – and you as well – attend our NA4SA National Conference and become an active part of our professional community dedicated to the value and importance of student activities!

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